

# Southwest Bike Initiative

*Planning and educational services to integrate walking and bicycling into transportation systems*

## About Southwest Bike Initiative

### **Promoting health, wellness, and sustainability...**

SBI is an educational 501(c)(3) nonprofit and a SINC (Social Impact through Nonprofit Community) project sponsored by the Rio Grande Community Development Corporation. Although we focus our work on the Southwest U.S., SBI is dedicated to improving all American lives through bold ideas and concerted actions for making transportation better. We strive to cultivate a healthier, more prosperous, peaceful, and sustainable world.

**Our Vision:** A world where walking and bicycling are included as natural, primary choices for transportation – and where they are accommodated as safe, convenient, dignified, and preferred modes of travel.

## What We Do

SBI provides planning, design, and educational services to fully integrate walking and bicycling into our transportation system:

- Transportation planning and evaluation to promote better designs and beneficial behaviors
- Technical support for community organizations, businesses, governments, and others
- Educational programming to increase safety and promote healthy travel

## Our Goals

- Promote diversity in transportation choices and make active transportation accessible for all
- Promote transportation planning as an integrative practice to reduce transportation costs and maximize benefits to society
- Integrate safety, efficiency, and accessibility as guiding principles for transportation planning

- Expand transportation's role in promoting public health, wellness, environmental conservation, sustainable development, social connectedness, and the preservation of landscapes and cultures
- Restore a culture of active transportation by teaching knowledge and skills
- Bring bicycling education to engineering, planning, and society as a whole
- Build a “Safe Routes to Schools” program that includes all children and families

## Get Involved!

To learn how you can get involved, contact **Mark Aasmundstad**, SBI Director & Founder, at 505-985-1169 or [swbikeinitiative@gmail.com](mailto:swbikeinitiative@gmail.com)  
[www.swbikeinitiative.wordpress.com](http://www.swbikeinitiative.wordpress.com)

